



Annual Impact Report 2026

*Empowering local Communities
through Cat Rescue Initiatives & Care*



100% for cats. 100% for shelters.

Mission & Vision

To save cats' lives by supporting those that provide rescue, adoption, and advocacy services — while ensuring 100% of donations go directly to shelters and rescues.

- **100% donation model** – We do not keep overhead from public donations. Every dollar raised goes directly into funding shelters.
- **Shelter of the Month program** – Each month, we spotlight one shelter on our website and social media to increase visibility and direct donor support.
- **Annual Grant Fund** – Participants in the Shelter of the Month program can also apply for grants applications during the October application window.



Impact Highlights Pt. 1



January - Heaven Can Wait Animal Haven

🍲 Nourishing Our Shelter Friends

For an orphaned or stressed shelter cat, a consistent meal is the first step toward healing. In Year 1, your generosity directly funded shipments of premium, high-moisture food like Fancy Feast to keep local cats healthy and full.

- 16+ Pounds of premium wet food delivered straight to frontline caretakers.
- 87 Individual Cans cleared off our community wishlists.
- 🐾 49 Hearty Meals served to cats awaiting their forever homes.



February - Harbor Humane Society



Collaborating with large-scale regional partners like Harbor Humane Society allows CatCause to expand its reach and streamline resources for cats in need across Ottawa County. After the dry food drop-off, Program Coordinator Michael also adopted Tabby Cat from the shelter!

- 142 lbs of Basted Bites Meow Mix Dry Food (10 bags)
- 568 meals provided for shelter cats



April - Holland Cat Cove

📦 The Full Care Package

Supporting a shelter means providing more than just a meal—it means ensuring comfort, nutrition, and pristine care. This delivery packed the trunk with everything needed to keep a rescue room running smoothly.

- 25 Pounds of high-protein dry kibble and premium wet food.
- 22 Pounds of low-dust, unscented litter to keep shelter environments healthy and clean.
- 🐾 91 More Meals safely delivered into the paws of hungry cats.



CatCause Shop (e-Commerce store)

Gifts that Give Back

Every apparel item you purchase directly fuels our shelter outreach, spay and neuter support, and shelter initiatives. Wear your mission, share the love for rescue cats, and help us save lives one purr at a time. 🐾

Local West Michigan Spotlight



Program Coordnator Michael Dropping-Off Donations



May - Cherryland Humane Society

 Fueling the "Kitten Season" Rush

Springtime brings an influx of newborn, orphaned kittens to local shelters, putting an immense strain on specialized food supplies. This wishlist delivery provided high-calorie, nutrient-dense nutrition to give the most vulnerable rescues the strong start they deserve.

- 29+ Pounds of specialized kitten-growth nutrition delivered during peak rescue season.
- 48 Individual Cans of high-protein wet pate for easy weaning.
-  108 Balanced Meals to help tiny rescues grow big and strong.



June - Noah Project - Muskegon

 Delivery to our local friends at Noah Project

Wishlist items donation drop-off of dry food + litter

- 28 lbs of nutrient-dense dry food
- 42 lbs of clumping liter



Local News Story!

A Catcause matching gift story



Tyson's Place ANIMAL RESCUE

In June 2026, CatCause mobilized the community to support Tyson's Place Animal Rescue and Vet Health, ensuring senior owners in West Michigan never have to choose between their own needs and their pet's health.

Catcause provided a social media campaign with a \$250 matching challenge

Tyson's Place featured on WZZM Channel 13



SUCCESS!

A CatCause matching gift story



 **\$1,000+ Raised!**

\$250 community match met in under one week

- **Financial Barrier Removed:** Directly funded in-home vet care for seniors.
- **Community Engagement:** Mobilized local donors and social networks for a one-week sprint.
- **Strategic Partnership:** Strengthened collaboration with Vet Health and Tyson's Place.

Tyson's Place
ANIMAL RESCUE



Fall Impact in Motion: Preparing Our October Grant



Annual Grant Award

Shelter or Rescue: TBD
Award Month: October 2026

Direct funds to a cat-included
Animal Shelter or Cat Rescue Group.
Inaugural award to be determined by
Grant Committee in review to
October award month.

*Every gift this September directly fuels our
upcoming October Shelter Grant Program*



*Form 990 available upon request

Corporate Matching Program

Strategic Partnerships & Matching

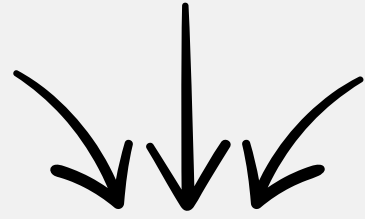
- **Humana Foundation Matching Program:** We are proud to have secured a double corporate gift match with the Humana Foundation through a local donor.
- **The Multiplier Effect:** Through this partnership, every dollar donated to our shelter food programs is effectively tripled, allowing us to source significantly more supplies for our "Shelter of the Month" partners.
- **Operational Efficiency:** This matching agreement has been a primary driver in our ability to scale our food distribution volume, ensuring that our donors' contributions provide 3x the impact on feline nutrition and rescue support.

**Does your workplace offer a
matching program?
Your gift could double or
even triple.
Ask at work today!**

x3

“We maintain low operating expenses while keeping the 100% donation model”

Important Links



Donate: www.catcause.org/donate

Updates: www.catcause.org/blog

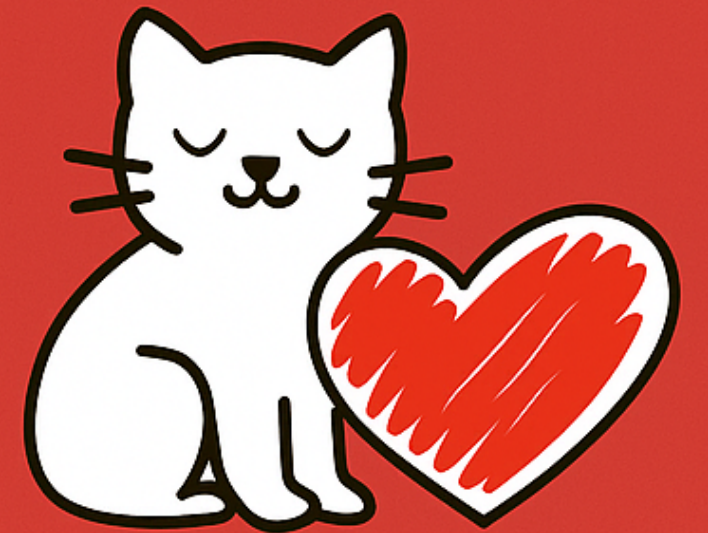
Volunteer: www.catcause.org/volunteer

QR Code to Donate



Thank You, Donors!

Your *generosity*
saves cats' lives.



CatCausse